



## We are a modern investment banking firm focused exclusively on the digital economy

Flow Partners connects innovative companies with transformative sources of capital and advises management teams on strategic decisions.

We are headquartered in London, with presence in Miami, Berlin and Riyadh.





Raballion



























## Fully integrated, end-to-end offering, to make sure you get the best possible outcome



### M&A

We support bootstrapped and financially backed entrepreneurs who want to exit to a strategic buyer or a financial investor.

- → Sell-side M&A
- Divestitures & Spinoffs
- Restructuring



## **Capital Raising**

We advise technology entrepreneurs to raise growth capital on optimal terms, at the right time and from best-fit investors.

- Late-stage Minority VC
- Growth Equity
- > Recapitalizations



## **Financial Advisory**

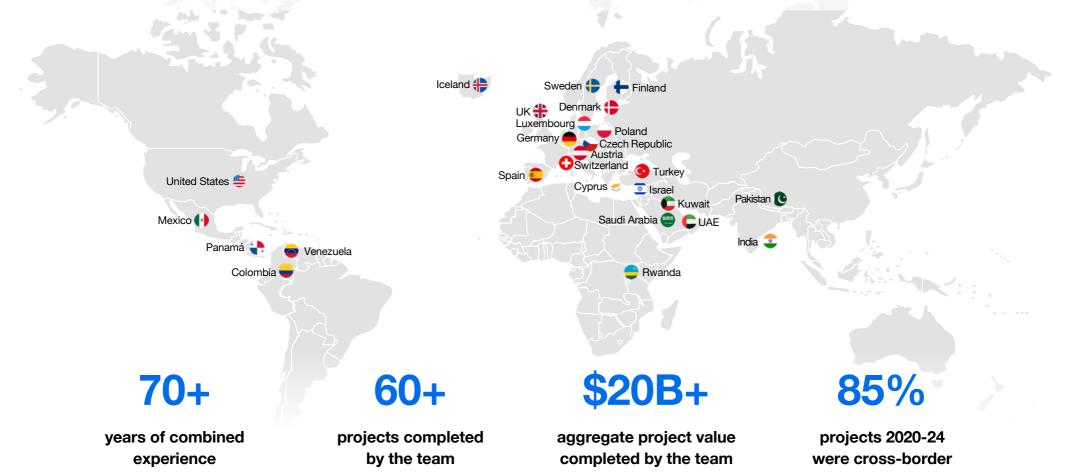
**Building great companies** takes time. We provide an independent voice on strategic decisions and help to solve operational issues.

- Valuations
- Fairness Opinions

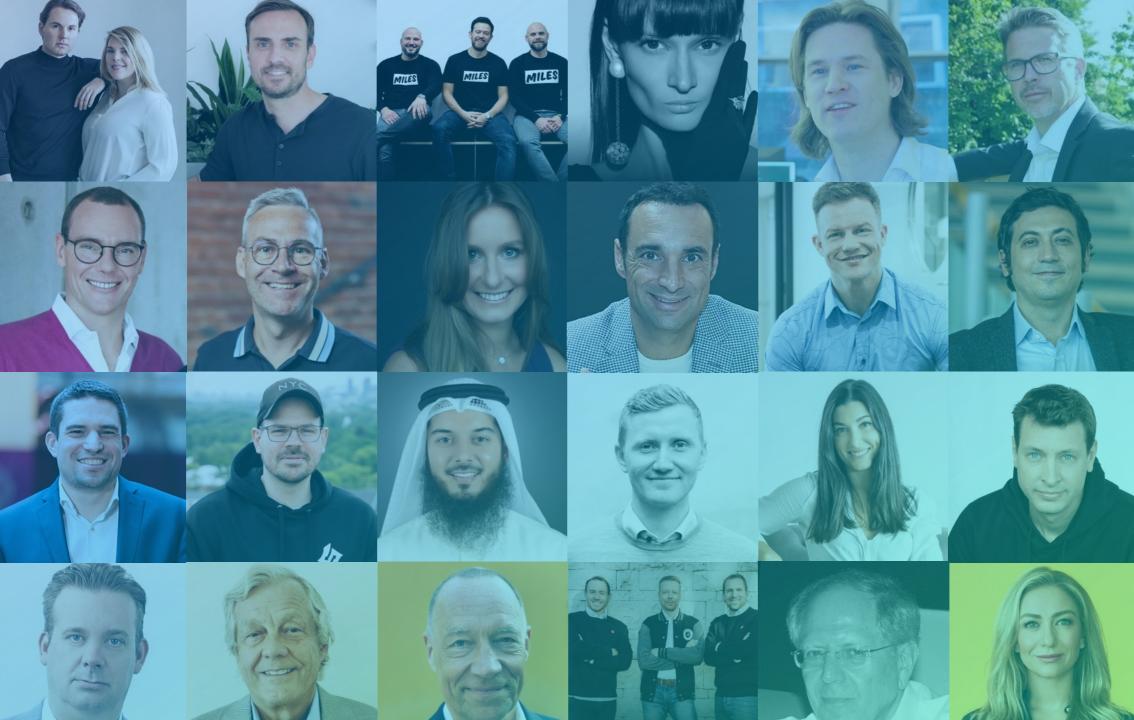




# From emerging markets to established economies, we are advising digital leaders across the globe









## Recent track record

Our clients are the leading companies, investors and individuals transforming the digital ecosystem.

We run lean deal processes without unnecessary timewasting and corporate red tape, and have worked closely with hundreds of successful companies across the entire growth cycle.

viva street	acquired by	skokka russmedia	B2C Marketplaces
WORK MAILING	acquired by	POSI+IVE GROUP	CRM Software
<b>Test</b> Solutions	acquired by	PATRIMONIUM	Software Testing
Rahallion	acquired by	papara	Neobanking
■ HAPPYCAR	acquired by	<b>EasyTerra</b>	B2C Marketplaces
gotrendier	investment from	Inter-American Development Bank	B2C Marketplaces
MILES	investment from	CROSSLANTIC / CAPITAL	Ridesharing
⊕ PURE	acquired by	CUSSMEDIA EQUITY PARTNERS	Online Dating
(1) PURE	acquired by investment from	TURKVEN	Online Dating  Cybersecurity
		EQUITY PARTNERS	
PICUS	investment from	TURKVEN	Cybersecurity
PICUS  sevDesk	investment from	TURKVEN  ARENA  DBITKRAFT	Cybersecurity Financial Software
PYCUS  sevDesk  LEGENDARY	investment from investment from investment from	TURKVEN  ARENA  SBITKRAFT  CLYSIAN	Cybersecurity  Financial Software  Mobile Gaming





# We live and breath tech – unparalleled domain expertise across all key digital niches



#### Consumer Internet

- > Consumer Subscription Platforms
- Gaming
- News & Online Content
- Online Learning
- Online Dating & Social Networks
- > Digital Adult Entertainment



#### **E-Commerce**

- Consumer Marketplaces
- > B2B Marketplaces
- > Inventory-Based E-Commerce
- Classifieds
- > Lead Generation
- > Direct-to-Consumer Products



#### **Digital Health**

- > Digital Therapeutics
- › Digital Mental Health Solutions
- > EHR & Practice Management
- > Fitness & Wellness
- Health Data & Analytics
- > Telehealth & Virtual Care



#### **Financial Technology**

- > FinTech Infrastructure
- Neobanking
- Online Brokerage
- Lending Platforms
- Online Payments
- > Insurance Technology



#### **Industrial Technology**

- 3D Printing
- > Climate Technology
- > Industrial IoT
- > Industry 4.0
- > Robotics
- Smart Manufacturing



#### **Mobility & Travel**

- > Autonomous Tech
- Food Delivery
- > Ridesharing
- > Micromobility
- > Navigation & Mapping
- Online Travel



#### **IT Services**

- Cloud Services
- › Digital Advertising Agencies
- > IT Support Services
- > Market Research
- > Software Testing
- > Software Development



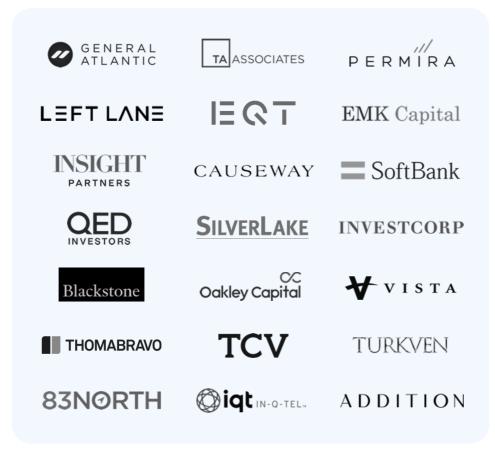
#### Software

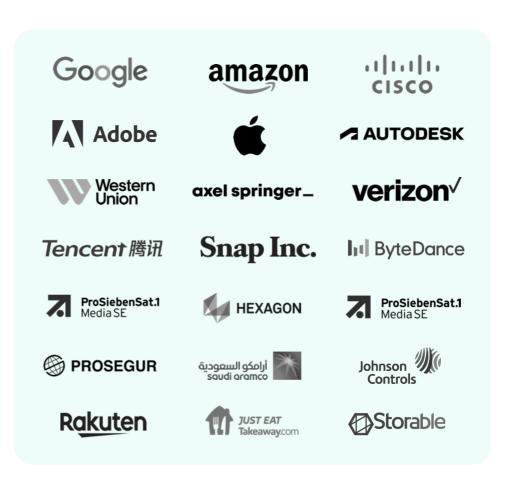
- Vertical SaaS
- > Horizontal SaaS
- Cybersecurity
- > Cloud Infrastructure
- DevOps
- > IT Operations Management





# Close relationships with world's most prominent financial investors and strategic acquirers









## Led by a team of tech experts with long-standing professional history together



Jan Brandes

Managing Partner



Heads DACH region, expert in media, ecommerce, marketplaces

30+ M&A and capital raising transactions completed with aggregate value of €10B+

Maastricht University



**Olek Skwarczek** 

Managing Partner



Warsaw

Co-leads efforts in the US and LatAm with focus on consumer

20+ projects completed across the US, Germany, Spain, Mexico, Colombia, UAE

Warsaw School of Economics (SGH)



**Andres Caldera** Radonski

Managing Partner



Leads Latin American and US coverage with focus on fintech

Previously co-founded ugami, a fintech for gamers, prior to that product at Visa and M&A at Citi

> Harvard Business School (HBS)



**Nikhil Parmar** 

Managing Partner



# London

Heads UK, expert in B2B software, cybersecurity, industry 4.0

20+ completed engagements across the UK, Nordics, Germany Switzerland

London School of Economics (LSE)



**Lukas Schlund** 

Managing Partner



Riyadh

Leads coverage in the MENA region, focused on Saudi and UAE

Leads investments for Rylad Bank, previously co-founded nuwo, a home office-as-a-service platform

KEDGE Business School, EBS





LEHMAN BROTHERS

GP. Bullhound

**NOMURA** 













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